

TODD COUNTY DEVELOPMENT CORPORATION

Sponsorship Packet

WELCOME!



MELISSA WYMAN
EXECUTIVE DIRECTOR OF THE TODD
COUNTY DEVELOPMENT
CORPORATION



Welcome and thank you for taking the time to learn about the Todd County Development Corporation (TCDC). We are the 501(c) (3) non-profit economic and community development organization that serves all of Todd County. The TCDC has served our communities and businesses for over 34 years! In 2010, the organization was re-organized to align with the changing needs of the area, with new a vision, goals and new leadership to better serve our stakeholders.

Our mission is to sustain and promote diverse economic and community development through education, training and technical assistance that improves the quality of life in Todd County. To accomplish this, we offer a wide-range of services to both businesses and local units of government. We are constantly assessing the communities and businesses we serve to identify changing needs and creating innovative ways to support them.

In May 2024, after 14 years of dedicated service Rick Utech retired and I was hired as the new Executive Director. I am committed to continuing our mission through a creative and resilient approach, being flexible with changing times and identifying new opportunities into the future. The TCDC will continue to assist our businesses and communities through opportunities and challenges to make Todd County the best place to live and do business!

As a non-profit organization, we rely heavily on the generosity and goodwill of donors/sponsors to fulfill our mission and make a positive impacts in our communities. With your sponsorship support, we are able to continue meeting the needs of our communities and businesses through low to no-cost programs and services.

Sincerely,

Melissa Wyman

Melissa Wyman
Executive Director

**TODD COUNTY
DEVELOPMENT CORPORATION**

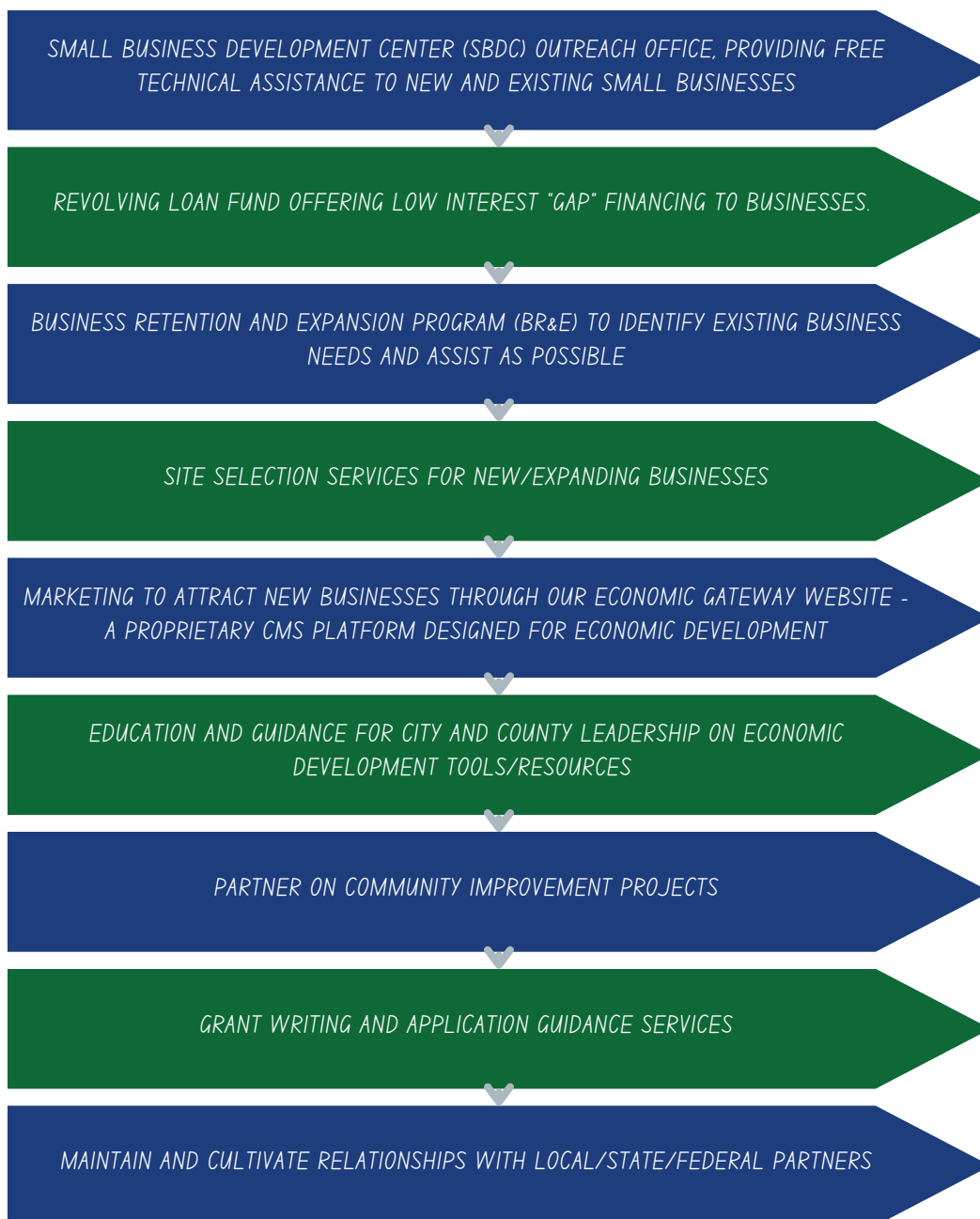


Building Communities Together

WHAT DO WE DO?

BUSINESS AND COMMUNITY SOLUTIONS

The TCDC has the tools, expertise and partnerships to assist with all your business and community needs. We work hard to stay on top of the latest economic trends and tools to carry out our mission and are ready to partner with you to improve the quality of life in Todd County.



SMALL BUSINESS DEVELOPMENT SATELLITE CENTER



The Todd County Development Corporation is a partner of the North Central Small Business Development Center and is a North Central SBDC Satellite Office. The North Central SBDC is a resource partner of the United States SBA and State SBDC office. In partnership, the TCDC and SBDC offers confidential, high quality one-on-one business consulting at NO COST to the client. Consultants assists clients with identifying, understanding, and overcoming the challenges of running a successful business through relevant, realistic, and sound advice that can be trusted.

The SBDC provides services for every stage of your business

We can assist you at any stage of your business, from pre-venture to start-up and well established, there are many consultants with a variety of expertise within the NCSBDC service area that all work together to bring you the most current and reliable solutions for your needs!

Services offered at no-charge to clients include:

- Access to capital and loan packaging
- Financial review, assessment and management
- General marketing and research
- Marketing plan assessment and development
- Business start-up/purchase feasibility
- Start-up considerations
- Business plan development
- Succession and strategic planning



Use the QR code above to sign up to be SBDC client and start working towards your small business goals!



North Central SBDC Mission

The mission of the North Central Region Small Business Development Center is to improve economic growth in Minnesota by providing assistance to small businesses in order to increase the number of new business start-ups, expand existing small businesses, and reduce the number of small business failures.



HIGHLIGHTED ACCOMPLISHMENTS



3,000+hrs Technical Assistance to businesses/local government/non-profits



\$512,400 financial assistance through the RLF, leveraging \$25 million in additional funding



Facilitation of \$1.8M in Emergency COVID 19 assistance grants to businesses and non-profits



Facilitated and supported many community projects in business attraction and retention, housing, childcare, broadband and grant writing activities



HOW ARE WE FUNDED



Partnership with Todd County through Budget Allocation



Business Sponsorships



North Central SBDC



Local Foundations



Local Communities & EDA's



Grant Admin Fees/Fee for Service

TODD COUNTY
DEVELOPMENT CORPORATION

Building Communities Together

WHY BECOME A SPONSOR?



- **MARKETING OPPORTUNITY!** You will be recognized as a sponsor in TCDC's marketing efforts, including socials, website and print.
- Be the first to learn about legislative changes, learning opportunities and what's happening in the county.
- Invitation to participate in local networking opportunities with local/regional/state decision makers and area businesses as they are hosted.
- Tickets to our annual event
- **Be a part of something BIGGER!** Your sponsorship will help support economic development throughout all of Todd County. By supporting the work we do, you will be helping to improve the political, social, and economic lives of the PEOPLE that live in our communities!

WHY IS ECONOMIC DEVELOPMENT IMPORTANT?

Why Communities Invest in Economic Development



THANK YOU

TCDC 2025 PARTNER SPONSOR LEVELS

Mission Statement

“To sustain and promote diverse economic development through Education, Training and Technical Assistance that improves the quality of life in Todd County

Platinum Sponsor	\$10,000 + per year
Diamond Sponsor	\$5,000 + per year
Gold Sponsor	\$2,500 + per year
Silver Sponsor	\$1,000 + per year
Bronze Sponsor	\$500 + per year
Individual Sponsor	\$100 + per year

Current sponsors

SUSTAINING PARTNER SPONSOR	Todd County
Platinum Sponsor	Todd-Wadena Electric Cooperative
Diamond Sponsor	Long Prairie EDA Minnesota Power
Gold Sponsor	Long Prairie Packing
Silver Sponsor	Staples EDA Enterprise CP Lakewood Health System 3M Corporation
Bronze Sponsor	American Heritage Bank First International Bank & Trust MN National Bank
Individual Sponsor	None for 2024

Thank you to our Current Sponsors!!



Contact Us

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